



Programme co-funded by the
EUROPEAN UNION

KEY Q

“A KEY FOR THE QUALITY IN THE DEVELOPMENT AND RESPONSIBLE VALUE BUILD UP OF AGRO-FOOD RESOURCES FROM BOTH ADRIATIC COASTS”

KICK OFF MEETING

Rovinj, 11.-12.04.2011.



IPA Adriatic CBC Programme 2007.-2013.

Priority 2. Natural and Cultural Resources and Risk Prevention
Measure 2.4. sustainable tourism

Project duration: 27 months
11.March 2011 - 11.May 2013

Total budget:
677.695,00 €

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PROJECT PARTNERS:

- AZRRI – Agency for Rural Development of Istria Ltd Pazin (Croatia)- **LEAD BENEFICIARY**
- Vocational Training Centre “OPERA VILLAGGIO DEL FANCIULLO” (Italia)- **BENEFICIARY 1**
- Tourist Board of West Hercegovinian Canton (Bosnia i hercegovina)- **BENEFICIARY 2**

PROJECT ASSOCIATES :

- 1: Central Vocational Training School –SCF (Italy)
- 2: Region of Istria (Croatia)
- 3: Province of Padova – Departement for the environment and civil protection (Italy)
- 4: School of Tourism, Catering and trade Pula (Croatia)
- 5: School for professional education Eugen Kumičić, Rovinj (Croatia)
- 6: Secondary school for Tourism and Catering “Anton Štifanić, Poreč (Croatia)
- 7: Secondary tourist – catering school Mostar (Bosnia and Herzegovina)

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AZRRI – 310 000,00 €

Vocational Training Centre “Opera Villagio del Fanciullo” – 232 695.00 €

Tourist Board of West Hercegovinian Canton – 135 000.00 €

Total budget:

677.695,00 €

		IPA co-financing €	National public co- financing €	Total	%
LB	AZRRI	263.600,00	48.500,00	310.000,00	45,74
B1	Vocational Training Centre “Opera Villagio del Fanciullo”	197.790,75	34.904,25	232.695,00	34,34
B2	Tourist Board of West Hercegovinian Canton	114.750,00	20.250,00	135.000,00	19,92
	TOTAL	576.040,75	101.654,25	677.695,00	100

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PROJECT OBJECTIVES

General:

- To promote an integrated and sustainable development of the Adriatic area by the valorisation of typical products and agro - food resources in terms of;
 - environmental and cultural heritage
 - human capital
 - citizens education to increase awareness on food consumption and quality products
- To support the exchange of experiences, competences, expertise and professionals, the mobility of workers and students for the development of an quality agro - food products and catering

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PROJECT OBJECTIVES

Specific:

- To improve skills in the agro - food and gastronomic/culinary sector use of typical products, and to create a platform for exchanging experiences and best practices among hospitality schools and tourism operators in the agro - food sector
- To improve the tourist presence in the rural areas all year long through a specific gastronomic promotion
- To promote public – private partnership for the promotion of the Adriatic gastronomic patrimony

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The project is expected to realise: (1/4)

- a good and participated management and coordination of the project through steering and management boards
- an efficient monitoring and a participated “decision based” evaluation process (producing intermediate and final reports)
- effective promotion and communication actions

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The project is expected to realise: (2/4)

- a set of training resources, including infrastructures, human resources, training modules and educational materials, in particular:
 - **a fully equipped cross - border didactic kitchen**
 - an international team of specialised trainers for the valorisation of typical local products
 - 5 common training modules for the qualification of human resources in the field of agro - food and typical products exploitation
 - common educational materials

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The project is expected to realise: (3/4)

- a memorandum of understanding and standing thematic workgroups working together for the improvement of cross - border public - private partnership
- a cookbook presenting new receipts created by cooking teachers/trainers/students and restaurants/agro - tourist professional cooks

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The project is expected to realise: (4/4)

- exchange of good practices among trainers, teachers and economic operators
- a feasibility study and pilot actions for the development of “learning farms/city farms” in the Adriatic area
- an international cross - border gastronomic fair for the promotion of typical products and catering/hospitality industry in the Adriatic Area

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- WP 1

Cross-border Project Management and coordination (AZRRI)

- WP 2

Communication and dissemination (AZRRI)

- WP 3

Creation of the cross - border didactic kitchen (AZRRI)

- WP 4

Valorisation and qualification of the human resources and skills in the agro - food sector (Villaggio del Fancuillo)

- WP 5

Valorisation and promotion of the territory through three typical products (meat, pasta, cheese) (The Tourist Board of West Hercegovinian Canton)

Kick off meeting

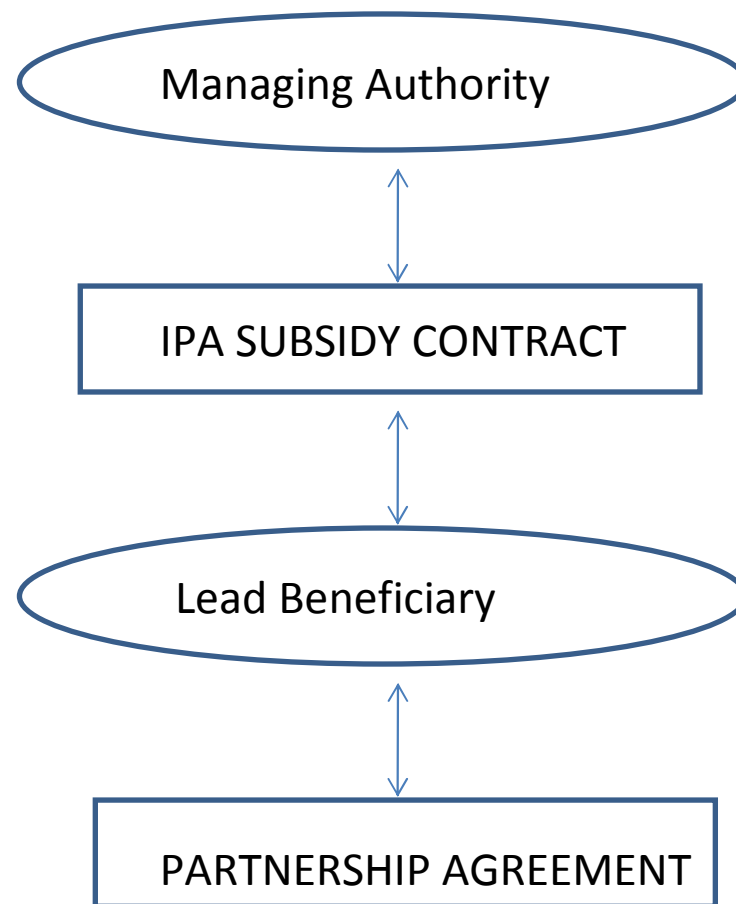
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6. April 2011. L'Aquila: Lead Beneficiaries Seminar

LEAD PARTNER RESPONSABILITIES



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GENERAL RESPONSABILITEIES:

LEAD BENEFICIARY:

Ensures the implementation of the entire project according to the entire project according to the responsibilities defined in partnership agreement. Inform JTS in good time if any change occur.

FINAL BENEFICIARY:

Fulfills the project activities responsible for or involved in as defined in the project application form and in the partnership agreement

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FINANCIAL MANAGEMENT :

LEAD BENEFICIARY:

- Guarantees sound financial management.
- Ensures that expenditures have been paid for the purpose of implementing the project.
- Transfer IPA contribution to the project partners

FINAL BENEFICIARY:

- Assumes responsibility in case of any irregularity in the declared expenditure
- Has its expenditure verified by **national first level controller**

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PROGRESS AND FINANCIAL REPORTING :

LEAD BENEFICIARY:

- Produces regular **Project Progress Report** (by 31 October and 30 April) on the entire project and a **Final Project Report** at the end of the project

FINAL BENEFICIARY:

- Produces regular **Progress Reports** on its expenditures
- Keep available all its documents related to the project for at least a period of 3 years following the closure of the IPA Adriatic CBC Programme (2021)

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FIRST LEVEL CONTROL

- Control of the project costs, which will be done at Final Beneficiary level
- Each state has appointed a central body to carry out the First level control (Croatia, Italy, Bosnia Herzegovina)

REPORTING

- Each Final Beneficiary produces regular Progress Reports on its expenditure and submits it with all mandatory annexes to the respective National FLC Officer (FLCO)
- FLCO checks the eligibility of the costs and fills in a Declaration on validation of expenditures (DVE). FLC has 3 months to conduct the First Level Control of the project costs.

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THANK YOU FOR YOUR ATTENTION!!!

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